

CHA National Conference 2026 – Sponsor Assets Information

Dates: 7–8 May 2026 | **Venue:** Delta Marriott Swindon

Who is this for? All confirmed sponsors and exhibitors (including Digital Promotion).

This pack supports asset preparation only. Booking confirmation is handled via the CHA Sponsor Booking Form and will be shared early in 2026 to support event logistics such as representative details and stand information.

When to send? We will be in touch in early 2026 to request your digital assets

What to prepare

All sponsors including digital promotion sponsors

- Company logo – Vector (SVG/EPS/PDF) or high-res PNG (transparent background, 2000 px+).
- Company description – Max 75 words (plain text in your email). You may wish to add details about why you are attending this year's conference and how it is relevant to your product/service.
- A5 landscape advert – 210 × 148 mm (+3 mm bleed), 300 dpi. CMYK preferred (RGB accepted).
- Website URL – Homepage or specific campaign page
- Social media handles or links (LinkedIn, X, Facebook, YouTube, Bluesky, preferred hashtags)

For all sponsors excluding digital promotion sponsors

- Any specific acknowledgement wording (max 20 words).

For Exhibitor+ package sponsors

- 10-minute Sponsor Spotlight information – Talk title and 1–2 sentences (max 50 words) for the programme/MC.

These sessions will take place at your exhibitor stand during a refreshment break and will be advertised in the conference programme.

Please tell us if you do NOT wish to take part in a session.

For Award Sponsors

- 1–2 sentences (max 50 words) about why this award matters to your organisation (optional).

Deadlines

Artwork & assets: ***Friday 28th February 2026***

File transfer

If files exceed 20 MB, share a Google Drive or WeTransfer link.

Compliance & accessibility

All materials must align with CHA values and NHS public-sector standards. Claims must be factual and responsible. Where relevant, follow ABPI/ABHI codes. We may request small changes to meet accessibility standards.

Rights & consent

By sending your logo, advert and copy, you confirm you hold the necessary rights and consent for CHA to use them in conference promotion.

Who to contact?

If you have any questions, please contact Eleanor on 07876 408259 or email eleanor@communityhospitals.net